



all proceeds to benefit

**The WSRE TV Foundation**



**March 2 – 4, 2012**

**Destin, Florida**

**Included in this  
packet:**

- **About Us**
- **Sponsorship Amenities Lists**
- **Sponsorship Agreement**
- **WSRE Information**



# About Us

## Vision

WSRE will positively influence the daily lives of all on the Gulf Coast through broadcast programming and educational outreach services that encourage us to engage more deeply in the world around us.

## Mission

The mission of WSRE is to open doors to a larger world with quality programming and educational outreach services for every person on the Gulf Coast who desires to be more educated, informed and entertained. WSRE helps people make informed decisions with a better understanding of the community and world in which they live. WSRE brings forth culture and ideas that enhance the quality of life and promote the joy of discovery and learning.



## **ABOUT WINE WOMEN & SHOES**

Wine Women & Shoes is the brainchild of Napa Valley vintner, Elaine Honig. While chatting with a girlfriend about the growing popularity of wine and food pairing events, they jokingly said "wine and shoe pairings would be a lot more fun!" And they were right. WW&S events are now in 20 cities across the country, with over 15,000 attendees per year, and they have raised more than \$7,400,000 for women's and children's causes.

Wine, Women & Shoes fundraisers create an opportunity for partnerships between charities, wineries, shoe and accessory retailers, corporate sponsors and women in the community. In addition to raising money, these events raise awareness for charities, increase sales for wineries and retail partners, and provide community outreach for corporate sponsors.





# \$25,000

## GRAND CRU SPONSOR

- Exclusive event sponsor category
- Primary logo placement on the GoVino glasses
- Primary logo placement on the event Swag Bags (300+)
- Primary logo placement on event invitation, e-blasts, website, event signage, Facebook page
- Exhibit space with prominent signage at Signature Event to promote products or services
- Opportunity to provide marketing materials at all weekend events
- Opportunity to create an underwriting partnership with a WSRE program
- Inclusion of a promotional item in Wine, Women & Shoes event Swag Totes (300+)
- Opportunity to address guests on-stage at Recipe for Success Dinner and the WW&S Events
- Link to your company website from WSRE and WW&S websites
- Two (2) tickets to a Patron Dinner of your choice
- Ten (10) tickets to “Recipe for Success Dinner” Event – includes VIP seating
- Ten (10) tickets to the Wine, Women & Shoes Event with Limo service for your guests to all ride together with you.



# \$ 10,000

## CONNOISSEUR SPONSOR

- Logo placement on event invitation, e-blasts, website, and Facebook page
- Exhibit space with signage at WW&S Event to promote products or services
- Opportunity to provide marketing materials at all weekend events
- Inclusion of a promotional item in Event Swag Totes (300+)
- Link to your company website from WSRE and WW&S websites
- Six(6) tickets to Recipe for Success Dinner Saturday night – includes VIP seating
- Six (6) tickets to the Wine, Women & Shoes Event



# \$5,000

## SOMMELIER SPONSOR

- Logo placement on all event invitation, e-blasts, website, and Facebook page
- Recognition and signage at all events
- Opportunity to provide marketing materials at all events
- Inclusion of a promotional item in the Event Swag Totes (300+)
- Link to your company website from WSRE and WW&S websites
- Four (4) tickets to the Recipe for Success Wine Dinner - includes VIP seating
- Four (4) tickets to Wine, Women & Shoes event

# \$2,500 BUBBLY SPONSOR

- Name recognition on event invitation, e-blasts, website, and Facebook
- Inclusion of a promotional item in the Event Swag Totes (350)
- Two (2) tickets to Recipe for Success Wine Dinner Event
- Two (2) tickets to Wine, Women & Shoes Event



# ONE-OF-A-KIND SPONSORS

## **Swag Bag Sponsor - \$2,000**

- Place your company logo on the swag bag that guests will receive at the events
- Two (2) tickets to the Recipe for Success and Wine Women and Shoes event

## **Photo Booth Sponsor - \$2,000**

- Include your company name or logo on the Photo Booth background and collect the email addresses of all attendees to receive their complimentary photo
- Two (2) tickets to the Wine Women & Shoes event

## **Cocktail Napkin Sponsor - \$1,000**

- Place your company logo on the napkins used at the event
- Two (2) tickets to the event

**For more information, please contact one of our event Chairs:**  
**Demetria McNeese 850-974-4241 [dmcneese@mcneesetitle.com](mailto:dmcneese@mcneesetitle.com)**  
**Sandy Sims 850-376-8440 [sfsims@southernco.com](mailto:sfsims@southernco.com)**  
**Elaine Tucker 850-585-7294 [ElaineT59@aol.com](mailto:ElaineT59@aol.com)**

# SPONSORSHIP AGREEMENT

Benefiting the WSRE Foundation

## Sip, Savor and Support!

**YES! – I would like to participate in Wine Women & Shoes as a:**

- Grand Cru Sponsor (\$25,000)       Bubbly Sponsor (\$2,500)  
 Connoisseur Sponsor (\$10,000)       One of A Kind Sponsor \$ \_\_\_\_\_  
 Sommelier Sponsor (5,000)

Name as you would like it to appear for recognition purposes:

\_\_\_\_\_

Contact Name & Position \_\_\_\_\_

Address/City/ST/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Please email your logo to [Etucker@wsre.org](mailto:Etucker@wsre.org)

Check enclosed for \$ \_\_\_\_\_ payable to WSRE Foundation

Charge my Credit Card: Please fill out information below.

For credit card only:

Name as it appears on the card: \_\_\_\_\_

Please Circle:    Visa            MasterCard            Amex            Discover

CC #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Total to be charged to card: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

Please complete and return this form with your payment via mail or fax to:

WSRE Foundation

1000 College Boulevard

Pensacola, Florida 32504

850-484-1255 fax

For information contact Elaine Tucker 850-585-7294 [Etucker@wsre.org](mailto:Etucker@wsre.org)

